

MULTIMILLION POUND REFURB COMPLETE AT APEX CITY QUAY HOTEL & SPA

A multi-million pound refurbishment of leading Dundee hotel, [Apex City Quay Hotel & Spa](#), has been completed, with guests set to enjoy a warm welcome in luxurious surroundings within the city.

The hotel, consistently voted number one on TripAdvisor for Dundee, has seen a £2.4 million refurbishment take place, with all 151 bedrooms and suites throughout the hotel transformed, alongside an update to the leisure facilities - providing visitors with the ideal base to relax, no matter the occasion.

The investment – which is part of a £15 million package of improvements across the [Apex Hotels](#) portfolio – follows another consecutive year of strong growth for 2016-17, with a six per cent rise in turnover – up to £65m from £61.3m the previous year.

The revitalised bedrooms are all bathed in natural light and offer spectacular views over the River Tay or quayside. With a calm, Scandinavian feel with grey patterned carpets and strong contrasts between light and dark, the new rooms will create a cosy atmosphere for guests to unwind and get the perfect night's sleep.

Also, as part of Apex's #WarmerWelcome campaign, each bedroom now comes with a new in-room handbook full of helpful tips from wellbeing expert and Apex ambassador Celynn Morin, helping guests to rejuvenate, focus or relax, and get the most out of their stay.

Guests in executive rooms and above will also be able to enjoy an in-room luxury Elemis pillow spray to help aid sleep and a selection of teas and healthy snacks.

The hotel refurbishment has also seen the leisure facilities upgraded, with the Ozone pool and large hot-tub area perfect for guests and visitors to relax and unwind. The award winning Yu Spa also offers more than 50 relaxing, detoxifying and rejuvenating Elemis treatments.

The revitalised bedrooms, public areas, gym and spa are part of the ongoing investment from Apex to create a modern space within easy reach of all that is going on in the city of Dundee.

With further investment planned for the conference and events facilities within the property, Apex City Quay Hotel & Spa is ideal for both leisure and business guests alike.

Angela Vickers, CEO of Apex Hotels, said: “We’re delighted to see the multimillion pound refurbishment of our Dundee property finally complete, helping to transform the property and ensure Apex guests receive our signature warmer welcome.

“With so much going on in the City of Dundee, our seven figure investment will only enhance our offering further for both guests and those using our spa and leisure facilities, and with further work earmarked for our conference and events space, both local businesses and those further afield will be well catered for, no matter the event.”

As part of the £15 million refurbishment programme, improvements are also underway at two further Edinburgh Apex hotels – Haymarket and Waterloo Place – as well as Apex Temple Court Hotel, in London.

Multi-million pound refurbishment works at Apex Grassmarket Hotel and Apex City of London Hotel have now been completed.

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Note to Editors:

Apex Hotels is one of the UK’s leading independent operators of four-star contemporary hotels. Headquartered in Edinburgh, the group operates 10 hotels in London, Edinburgh, Glasgow, Dundee and Bath.

Looking out over the City Quay, the 151-bed Apex City Quay Hotel & Spa in Dundee boasts unrivalled conferencing and events facilities, Metro Bar & Brasserie – headed by chef Graham Poulley – and the award-winning Yu Spa. Highly rated by travellers on TripAdvisor, the hotel holds a TripAdvisor Certificate of Excellence.

Hotel portfolio:

Apex Grassmarket, Edinburgh 31-35 Grassmarket, Edinburgh, EH1 2HS	Apex City Quay Hotel & Spa, Dundee 1 West Victoria Dock Road, Dundee, DD1 3JP
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Apex Haymarket, Edinburgh 90 Haymarket Terrace, Edinburgh, EH12 5LQ	Apex City of London, London 1 Seething Lane, London EC3N 4AX
Apex City of Edinburgh, Edinburgh 61 Grassmarket, Edinburgh, EH1 2JF	Apex London Wall, London 7-9 Copthall Avenue, London EC2R 7NJ
Apex Waterloo Place, Edinburgh 23-27 Waterloo Place, Edinburgh, EH1 3BH	Apex Temple Court, London 1-2 Serjeants' Inn, London EC4Y 1LL
Apex City of Glasgow, Glasgow 110 Bath Street, Glasgow G2 2EN	Apex City of Bath Hotel, Bath James Street West, Bath, BA1 2DA

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