

News Release

March 2019

HOTEL GROUP OFFER TO HOLD THE BABY THIS MOTHER'S DAY

Apex Hotels will be on hand this Mother's Day to help new families celebrate together – without a cold meal in sight.

The national family-owned hotel group, headquartered in Edinburgh, is offering the ideal meal accompaniment on Sunday 31st March - a designated Apex Nanny.

In celebration of Mother's Day, families can enjoy either a two or three course meal, free glass of fizz for mum and an Apex Nanny at the table to see to the baby of the group, allowing both parents to enjoy their meal together – a scarce occasion with a new born – with baby still by their side.

The mum-umental offer will see the package rolled out across all 10 of the group's hotels in Edinburgh, Glasgow, Dundee, Bath and London – guaranteeing no-one but the 'nanny' is left holding the baby whilst they tuck into their Mother's Day meal.

Angela Vickers, Apex Hotels' Chief Executive, said: "Apex is a family-owned hotel group, so we appreciate the significance of Mother's Day for our guests and customers. This is our way of letting mums and dads celebrate a real family occasion with their little ones, whilst not having to worry about their meals getting cold."

Joining mums, dads and families at the table across the portfolio will be Apex Nannies, provided by local, fully accredited babysitting groups, ensuring the little ones can enjoy their mum's big day out as well.

The hands free Mother's Day package, with two courses plus a glass of prosecco start from £21.50 or three courses plus a glass of prosecco from £26.50. Packages are only available to book over the phone, with a limited number of tables available at each hotel.

For more information and to book the Hands Free Mother's Day package call 0800 049 8000 or email reservations@apexhotels.co.uk

Ends

www.apexhotels.co.uk

Note to Editors

About Apex Hotels

Apex Hotels is one of the UK’s leading independent operators of four-star contemporary hotels. Headquartered in Edinburgh, the group operates 10 hotels in London, Edinburgh, Glasgow, Dundee and Bath.

Hotel portfolio:

Apex Grassmarket, Edinburgh 31-35 Grassmarket, Edinburgh, EH1 2HS	Apex City Quay Hotel & Spa, Dundee 1 West Victoria Dock Road, Dundee, DD1 3JP
Apex Haymarket, Edinburgh 90 Haymarket Terrace, Edinburgh, EH12 5LQ	Apex City of London, London 1 Seething Lane, London EC3N 4AX
Apex City of Edinburgh, Edinburgh 61 Grassmarket, Edinburgh, EH1 2JF	Apex London Wall, London 7-9 Copthall Avenue, London EC2R 7NJ
Apex Waterloo Place, Edinburgh 23-27 Waterloo Place, Edinburgh, EH1 3BH	Apex Temple Court, London 1-2 Serjeants’ Inn, London EC4Y 1LL
Apex City of Glasgow, Glasgow 110 Bath Street, Glasgow G2 2EN	Apex City of Bath Hotel, Bath James Street West, Bath, BA1 2DA

FURTHER INFORMATION

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