News Release

March 2018

BATH RUGBY FOUNDATION PARTNERS WITH APEX CITY OF BATH HOTEL

Bath Rugby Foundation and Apex Hotels have formed a partnership which will see hotel guests boost the charity for every night they stay in the city.

The chain, which opened a new hotel in James Street West last year, has agreed to offer guests the chance to add £1 to their bill, which will then be donated to the Foundation.

Bath Rugby Foundation is the charitable arm of Bath Rugby, set up to empower young people in Bath and surrounding areas to succeed. The Foundation uses the values of rugby to inspire young people to create a better future for themselves, focusing on improving Health, Education, Employability and Inclusion in the South West.

The Apex City of Bath Hotel is the city's largest in terms of the number of bedrooms. It is also Bath's only purpose-built city centre conference facility for up to 400 delegates.

The four-star Apex City of Bath Hotel features 177 bedrooms, restaurant, bar, gymnasium and pool alongside the conference centre. The opening of the hotel expanded the group's portfolio to 10 hotels across the UK.

Bath Rugby Foundation's CEO, Lynne Fernquest, said: "Apex Hotels is a world-class brand which shares many values with ourselves, including the desire to improve the lives of young people here in Bath, so we're delighted to be partnering with the hotel.

"This incredibly kind gesture will raise vital funds to help Bath Rugby Foundation continue our work with vulnerable children and young people in our community."

Tim O'Sullivan, General Manager at Apex City of Bath Hotel, said: "As a brand, Apex Hotels are always keen to support charities and initiatives both close to the company's heart and within the communities we operate throughout the UK.

"Here in Bath, we're really pleased to be in a position to support the amazing work Bath Rugby Foundation carry out every day. 20% of children in Bath are living in poverty, a staggering statistic, so hopefully this can go some way to reducing that number"

Last year the hotel signed a partnership agreement with Bath Rugby. For more information on rugby packages please visit the Apex City of Bath Hotel website here

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For further press information, please contact:
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NOTES TO EDITORS

Bath Rugby Foundation is the charitable arm of Bath Rugby, set up to empower young people to succeed. It uses the power of sport to raise confidence and help vulnerable people to overcome obstacles. They focus on four key areas of need in our community: Health, Education, Inclusion, and Employability – enabling local young people to create a better future. Www.bathrugbyfoundation.com

About Apex Hotels

Apex Hotels is one of the UK's leading independent operators of four star contemporary hotels. Headquartered in Edinburgh, the group operates 10 hotels in London, Edinburgh, Glasgow, Dundee and Bath.

Hotel portfolio:

Apex Grassmarket, Edinburgh 31-35 Grassmarket, Edinburgh, EH1 2HS	Apex City Quay Hotel & Spa, Dundee 1 West Victoria Dock Road, Dundee, DD1 3JP
Apex Haymarket, Edinburgh 90 Haymarket Terrace, Edinburgh, EH12 5LQ	Apex City of London, London 1 Seething Lane, London EC3N 4AX
Apex City of Edinburgh, Edinburgh 61 Grassmarket, Edinburgh, EH1 2JF	Apex London Wall, London 7-9 Copthall Avenue, London EC2R 7NJ
Apex Waterloo Place, Edinburgh 23-27 Waterloo Place, Edinburgh, EH1 3BH	Apex Temple Court, London 1-2 Serjeants' Inn, London EC4Y 1LL
Apex City of Glasgow, Glasgow 110 Bath Street, Glasgow G2 2EN	Apex City of Bath Hotel, Bath James Street West, Bath, BA1 2DA

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