

News Release

EDINBURGH RESIDENT ROARS HIS WAY TO PRIZE FIT FOR A (LION) KING

One lucky Edinburgh resident is set to see Disney’s The Lion King at the Edinburgh Playhouse this year, courtesy of Apex Hotels.

On Wednesday afternoon, the family run hotel group transformed the Grassmarket into the Serengeti as they searched for the city’s loudest roar, with the winner taking home a bespoke theatre break package created to celebrate Disney’s The Lion King, which is coming to Edinburgh in December.

Sinking his teeth into the challenge, New Zealander James Moore – who now lives and works in the city – roared his way to the top of the leader board and won the purr-fect theatre package.

Hitting 129 decibels, the Easter Road man not only gave Simba a run for his money, but just about matched the sound of a jet taking off, with his terrifying roar.

James will now live like a king later this year, with an overnight stay for two including breakfast and a two-course dinner and, of course, two tickets for the spectacular show.

Those who missed out in taking part can still take advantage of the exclusive offer, which is available to book now until 3 June 2019. Prices start from £274 for two at Apex Grassmarket Hotel and from £280 for two at Apex Waterloo Place.

Visit <https://www.apexhotels.co.uk/offers/thelionking> for more details.

Ends

www.apexhotels.co.uk

Note to Editors

Apex Hotels is one of the UK’s leading independent operators for four-star contemporary hotels. Headquartered in Edinburgh, the group operates 10 hotels in London, Edinburgh, Glasgow, Dundee and Bath.

Hotel portfolio:

Apex Grassmarket, Edinburgh 31-35 Grassmarket, Edinburgh, EH1 2HS	Apex City Quay Hotel & Spa, Dundee 1 West Victoria Dock Road, Dundee, DD1 3JP
Apex Haymarket, Edinburgh 90 Haymarket Terrace, Edinburgh, EH12 5LQ	Apex City of London, London 1 Seething Lane, London EC3N 4AX

Apex City of Edinburgh, Edinburgh
61 Grassmarket, Edinburgh, EH1 2JF

Apex Waterloo Place, Edinburgh
23-27 Waterloo Place, Edinburgh, EH1 3BH

Apex City of Glasgow, Glasgow
110 Bath Street, Glasgow G2 2EN

Apex London Wall, London
7-9 Copthall Avenue, London EC2R 7NJ

Apex Temple Court, London
1-2 Serjeants' Inn, London EC4Y 1LL

Apex City of Bath Hotel, Bath
James Street West, Bath, BA1 2DA

FURTHER INFORMATION

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