



September 2017

## **APEX CITY OF BATH SCORES WITH BATH RUGBY PARTNERSHIP**

Bath's newest hotel, The Apex City of Bath Hotel, has marked its arrival in the historic city by announcing a season long partnership with Bath Rugby.

The four-star hotel announced the new partnership at this year's Bath Rugby shirt sponsor dinner, held within its world class events space on Wednesday 27<sup>th</sup> September.

From this month, Apex City of Bath Hotel will become the official hotel partner of Bath Rugby, continuing a tradition for the hotel group, supporting rugby throughout cities in which it is based.

As part of the partnership, Apex City of Bath Hotel will be the recognised provider in first class accommodation to both Bath Rugby fans and away supporters alike.

Rugby loving guests will be able to enjoy the perfect match-day experience, with a stylish stay at the hotel, first class leisure facilities, food from award-winning head chef Ben Abercrombie and only a short walk to the famous Recreation Ground, home of Bath Rugby.

Tim O'Sullivan, General Manager at Apex City of Bath Hotel, said: "Apex Hotels has a long association with rugby, so we are proud to become the official hotel partner of Bath Rugby and to offer a premium four-star experience for rugby fans within the heart of Bath.

"The partnership will allow us to offer unique experiences for rugby fans throughout the UK and beyond, along with help and support to Bath Rugby through providing complimentary accommodation for players and their families, as well access to our purpose built meeting rooms and conference facilities."

Matt Powell, Business Development Director at Bath Rugby, added: "Apex Hotels is a world-class brand and shares many values with ourselves, so we're delighted to be partnering with the hotel. The team at Apex are true rugby supporters, so they know how to enhance a day out or weekend at the rugby in Bath. We look forward to developing the partnership over the coming months."

The four-star Apex City of Bath Hotel features 177 bedrooms, restaurant, bar, gymnasium and pool alongside the conference centre. The opening of the hotel expanded the group’s portfolio to 10 hotels across the UK.

For more information on rugby packages please visit the Apex City of Bath Hotel website here: <https://www.apexhotels.co.uk/apex-city-of-bath-hotel>

**ENDS**

**Note to Editors:**

Apex Hotels is one of the UK’s leading independent operators of four star contemporary hotels. Headquartered in Edinburgh, the group operates ten hotels in London, Edinburgh, Glasgow, Dundee and Bath.

**Hotel portfolio:**

Apex Grassmarket, Edinburgh 31-35 Grassmarket, Edinburgh, EH1 2HS	Apex City Quay Hotel & Spa, Dundee 1 West Victoria Dock Road, Dundee, DD1 3JP
Apex Haymarket, Edinburgh 90 Haymarket Terrace, Edinburgh, EH12 5LQ	Apex City of London, London 1 Seething Lane, London EC3N 4AX
Apex City of Edinburgh, Edinburgh 61 Grassmarket, Edinburgh, EH1 2JF	Apex London Wall, London 7-9 Copthall Avenue, London EC2R 7NJ
Apex Waterloo Place, Edinburgh 23-27 Waterloo Place, Edinburgh, EH1 3BH	Apex Temple Court, London 1-2 Serjeants’ Inn, London EC4Y 1LL
Apex City of Glasgow, Glasgow 110 Bath Street, Glasgow G2 2EN	Apex City of Bath, Bath James St W, Bath BA1 2DA

**FURTHER INFORMATION**

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