

### **Apex appoints General Manager for new Bath hotel**

Apex Hotels has announced the appointment of Tim O’Sullivan as the general manager of its new 177- bedroom City of Bath Hotel.

Irish-born Tim brings with him more than 20 years’ experience in the hotel industry and will lead the Summer-2017 opening of the four-star premises on the corner of James Street West.

The move marks an exciting new opportunity for Tim, who has latterly held Regional Operations Manager roles across the Premier Inn chain in the Midlands and Home Counties. Throughout his career Tim has been passionate about building great teams that deliver the best possible hotel experience.

He said: “I am not only looking forward to working for such a progressive hotel group, but also relishing the opportunity to lead a team that gives Bath its only city centre conference space. Apex is extremely proud to be delivering an excellent hotel, worthy of a World Heritage City, while also spearheading a unique city centre conference and events venue.”

Tim was clear that his team would be critical to the hotel’s success and he would rely on them to deliver outstanding service to all guests. He added that Apex’s inclusive and inspiring approach to people management supported a culture that put the Apex team and their guests at the heart of everything. He said the hotel group’s focus on apprenticeship programmes for local young people was also something he was delighted to be championing.

Tim added: “When it comes to local business, Bath is unique in the way that the community truly works together. I’m looking forward to getting to know both our neighbours and fellow hoteliers, and I am confident there will be many exciting projects to work on together in the months and years ahead.

“At the new Apex City of Bath guests will experience a genuine ‘warmer welcome’. The attention to detail, and excellent customer service is at the heart of both my, and Apex Hotels, way of thinking. I have no doubt the new hotel will be a welcome addition to an already vibrant and thriving city of culture.”

Yousif Al-Wagga, Managing Director of Apex Hotels, said: “Tim has an excellent reputation and we see his appointment as a key development for the hotel. Apex is proud to nurture existing talent within its group, but also ambitious to strengthen its team with experienced professionals from other parts of the industry. ”

## PRESS INFORMATION

Tim will take up his role in January

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