



PRESS RELEASE

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Apex Hotels go up a gear with new complimentary shuttle service

Apex City Quay Hotel & Spa in Dundee are going the extra mile by launching the city's first complimentary shuttle bus service for hotel guests.

The service will run on a trial basis for three months. The new offering aims to extend the Apex Hotels 'warmer welcome' by providing guests with complimentary transfers to and from Dundee Airport and Dundee Train Station. Many of the hotel's corporate guests will also benefit from a complimentary drop-off service to their place of work during the trial period.

The news comes hot on the heels of Dundee Airport's news of offering flights to Amsterdam seven days a week due to huge demand for the service. The hotel's General Manager, Brett Davidge comments: *"We are always looking for new ways to improve the guest experience, this new shuttle service will add value for our guests and help them move about the city with ease. We want to make the journey to and from the Apex City Quay Hotel & Spa as seamless and enjoyable as possible."*

The shuttle service will use black, Apex Hotels branded Mercedes and will also be available for add on services at a chargeable rate including private tours, tourist attractions tours, golf course transfers, Edinburgh and Glasgow pick-ups or shorter inner Dundee transfers.

Brett continues: *"With the V&A and Waterfront development poised to bring a whole new tourism market to the city, it's an exciting time for Dundee, and we need to stand out against our competitors. We are currently the No.1 hotel in Dundee on TripAdvisor's organic hotels listing for the city, and we want to make sure we stay there."*

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For further information or images please contact Julia MacGregor on 0131 441 0493 or email julia.macgregor@apexhotels.co.uk

Notes to Editors



Apex Hotels

Head-quartered in Edinburgh, Apex Hotels owns the Apex City of Edinburgh and Apex Grassmarket (in Edinburgh's Grassmarket), the Apex Haymarket in Edinburgh's West End, the Apex Waterloo Place in the East End, the Apex City Quay Hotel & Spa in Dundee and the Apex City of Glasgow. There are also three hotels in London and the new Apex City of Bath Hotel opening in Bath in summer 2017.