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Apex Hotels brings the height of stylish accommodation to the heart of Glasgow

Glasgow's newest hotel, the Apex City of Glasgow, officially opened its doors today (Wednesday 14 October). The four star hotel on Bath Street - Scottish hotel group Apex's first foray into the Glasgow market - is now open following an extensive fit out, creating 60 new jobs in the city.

Situated in the heart of Glasgow, minutes from attractions like the Style Mile, SSE Hydro and King's Theatre, the new hotel has 104 modern bedrooms including five duplex suites with striking views over the city. It is Apex Hotels' ninth property, joining its portfolio spanning Edinburgh, Dundee and London.

Apex Hotels has built its reputation on offering affordable luxury to the leisure and corporate markets and the hotel boasts features including free high speed Wi-Fi and local calls as well as Sky in every room.

'The Lounge' is the group's new lounge restaurant concept which makes its debut at Apex City of Glasgow. It offers flexible spaces for work, rest and play with all-day dining.

The menu concept means that diners can feast from 6.30am until 10pm. In addition to a traditional a la carte menu, Apex has created two contemporary dining options: an all-day self-serve selection and a grazing menu, both available from 11am to 10pm.

Designed into flexible zones that work perfectly for drinks with the girls, a business meeting, pre-theatre dinner or post-shopping lunch, the bar and restaurant offers complimentary high speed Wi-Fi and plenty of plug points.

Helen Gallagher, general manager of Apex City of Glasgow, comments: *"The Glasgow market continues to boom following the success of last year's summer of sport. It made perfect sense to us choose the city for our newest hotel.*

"Its location means it is at the heart of the action both for the corporate and leisure markets and we expect to welcome many of the visitors who come to Glasgow because of its reputation for shopping, culture and music.

"We've created a stylish hotel that offers everything you'd expect from four star accommodation and more – we know that it's the little things that can make a big difference to a guest's stay and that's why we offer extras like free local calls and Sky in every room as standard."

Bookings for Apex City of Glasgow Hotel can be made by visiting www.apexhotels.co.uk or calling 0845 365 0000

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Note to Editors:

Apex Hotels is a family run, independent hotel group with nine award-winning properties at the heart of four major UK cities - Glasgow, Edinburgh, London and Dundee. The hotels feature contemporary accommodation, excellent dining facilities and exceptional customer service at surprisingly affordable rates. For more information visit www.apexhotels.co.uk